



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN CALIFORNIA

## CONGRESSIONAL DISTRICT 3

Number of Recreational Boats*	<b>35,258</b>
Recreational Boating Industry Businesses	<b>93</b>
Total Jobs	<b>2,801</b>
Annual Recreational Boating-Related Spending	<b>\$150.1 MILLION</b>

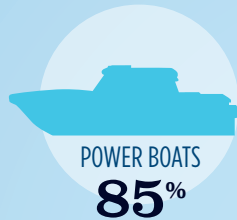
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$354.2** MILLION

### RECREATIONAL BOATS IN CA-3

TOTAL BOATS\* **35,258**

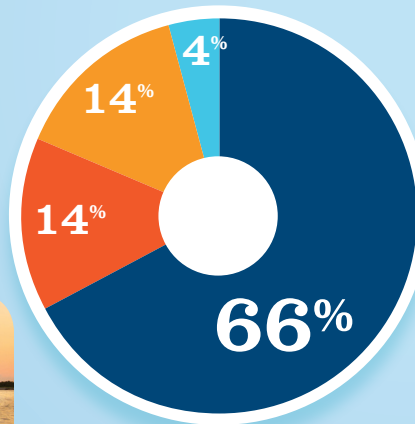
REGISTERED BOATS	35,258
Power boats	29,993
PWCs	3,972
Sailboats	1,215
Other Boats	78
HOUSEHOLDS PER BOAT	6.9



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN CA-3

TOTAL BOATING JOBS	<b>354</b>
Boat Building	13
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	49
Dealers / Wholesalers	59
Boat Services	233

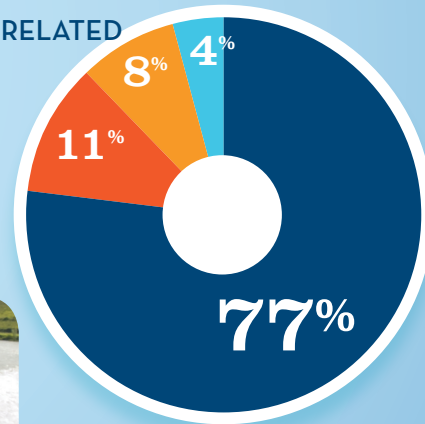


BOAT BUILDING 4%  
DLRS/WHOLESALERS 14%  
MOTOR/ENG. MFGR. † 0%  
ACC./SUPPLIES MFGR. 14%  
BOAT SERVICES 66%



### RECREATIONAL BOATING-RELATED BUSINESSES IN CA-3

TOTAL BUSINESSES	<b>93</b>
Boat Building	4
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	7
Dealers / Wholesalers	10
Boat Services	72

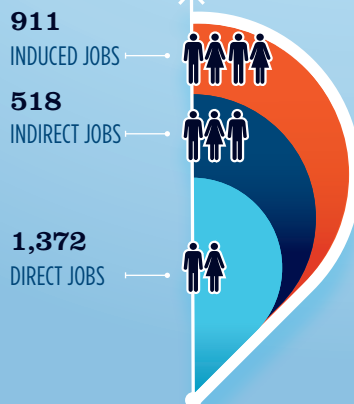


BOAT BUILDING 4%  
DLRS/WHOLESALERS 11%  
MOTOR/ENG. MFGR. † 0%  
ACC./SUPPLIES MFGR. 8%  
BOAT SERVICES 77%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN CA-3

EST. TOTAL JOBS	<b>2,801</b>
EST. TOTAL LABOR INCOME (MILLIONS)	<b>\$115.9</b>
Est. Direct Income	\$47.1
Est. Indirect Income	\$28.9
Est. Induced Income	\$39.9



### RECREATIONAL BOATING INDUSTRY SALES IN CA-3

Boat Building	\$3.4 MILLION
Motor / Engine Mfgr.	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$12.0 MILLION
<b>TOTAL MFG. SALES</b>	<b>\$15.4</b>
Dealers / Wholesalers	\$29.5 MILLION
Boat Services	\$54.7 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$84.2</b>

BOAT BUILDING 4%  
DLRS/WHOLESALERS 11%  
MOTOR/ENG. MFGR. 0%  
ACC./SUPPLIES MFGR. 8%  
BOAT SERVICES 77%

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University